

E-DOCUMENT PAN LOCALIZATION CAMBODIA

Nguon Taing Leang
CPI Cambodia
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The project E-Document of Pan Localization is finally done to wide spread the use Khmer language on computer for Cambodian people.

In 2009, United Nations Development Programme report on literacy in Cambodia is 73.6%, rank 130 over 177 countries in the world. Among literacy population, very few read newspaper. Interesting documents are generally available on the Internet and on foreign televisions, mostly English: CNN, National Geographic, Discovery Channel...

National Televisions broadcast generally speeches of the Cambodian Prime Minister and entertainments like karaoke. General knowledge is not available on the Cambodian channels because lack of skill nowadays (because of the Khmer Rouge).

Content Development

Agriculture

Make content by our own to populate our website is our main objective. Approximately 80 percent of Cambodia's population lives in rural areas and 71 percent depend primarily on agriculture (largely rice) and livestock for their livelihoods. For this reason, agriculture is the most useful topic in our website. We made our effort to create agriculture content like:

- Fish breeding
- Pig breeding
- Duck breeding
- Chili culture
- Compost fertilizer

Culture

Agriculture is a great topic but Cambodian peasants do not have access to Internet in rural area. Students are among people who access regularly Internet for job search, news and chat with each other. We reedit some educational novels that are available on our website and can be downloaded via the same website:

- Mealea Doung Chit
- Boss with ugly heart
- Thun Chey
- Kakey
- Tum Teav

News and Magazines

Several newspapers and magazines in Khmer languages appeared in the Cambodian markets. We are very happy to ask them for their participation to build our website. Then, most of them provided, in return, their articles that we populate about 90% of the content of veticar.com.

Newspapers

- Kampuchea Thmey
- DAP
- 7 January Day
- Population voice
- Khmer Student Newspaper
- Vireak Chey
- Cambodia Children
- Nationalism

Magazines

- Khmer Apsara
- Entertainment life
- Angkor Thom
- Nature
- Kiss
- Mystery
- Morakat
- Kamara
- Happy
- Stars
- Vogue
- Moon
- Houses

Others

Organizations, authors, scientists, professors and students also join us to publish their works:

Organizations

- Association of Cambodian writers
- Cambodian Children Books
- Boring Book

Authors

- Professor You Bo
- Mr. Uk Samol
- Mr. Kim Channa
- Mr. Lun Sok Teang

- Professor Kheav Kosa
- Dr. Kong Thay
- Mr. Dang Hong
- Mr. Chhay Chenda
- Mr. Lim Savet

Human Resource

The project has permanently 5 staffs. In addition, see the increasing volume of work; we get help from volunteer people to input articles on the web pages. Volunteers work generally part time, they are about 20. The schedule for them is:

- 8 am to 12 am
- 1 pm to 5 pm
- 5 pm to 9 pm

Output

Thousand of pages are available on our website. Several themes are published: agriculture, health, culture, environment, sport, tourism, entertainment, download, and job. Dozen of other websites use our articles to fill up their pages. Hundred others more link of us and bring more audience.

From July 28 2009, to October 19 2009, we work full time: update the content of veticar.com every day. The project ended on October 19, 2009, it is very sorry for the website that had too much audience.

Now we have the number as below:

- 43,114 visitors from 80 countries
- 181,265 visits
- 1,369,371 page views.

In Cambodia, 42% of the Internet users read veticar.com.

| | Total | Cambodia | Ratio: Visitors/Internet Users (for Cambodia only) |
|----------------|--------------|------------|---|
| Visits | 181,265.00 | 129,589.00 | |
| Visitors | 43,114.00 | 30,822.00 | |
| Internet users | | 74,000.00 | 42% |
| Pageviews | 1,369,371.00 | | |

Internet Usage by ITU, International Telecommunication Union

The population of Khmer people is 14,494,293 in 2009. The Capital city is Phnom Penh with population 1,781,113 (statistic in 2007). Sept 2009, there are 74,000 Internet users, 0.5% penetration. There are 8,400 broadband Internet connections in Dec.31 2008.

GOOGLE ANALYTICS

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